

X-copy

fashion calendar

27th year issued weekly

AUGUST 7

'67



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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING SUNDAY, AUGUST 6, 1967</u>			
Sunday August 6- August 10	ANNUAL CONVENTION: NAT'L RETAIL JEWELERS JEWELRY TRADE SHOW More than 350 exhibitors will display at the world's largest jewelry trade show. Contact: Victoria D. Schmidt, Communications Council, Inc., 31 Central Ave., Newark, N.J., 201-622-2951.	OF AMERICA	N.Y. HILTON HOTEL
August 7	OIRBACH'S RELEASE--International Shoe Collection.		(No Press Show.)
Monday August 7 11:00 A.M.- 1:00 P.M. Aperitif	PRESS PREVIEW: "SHOES PLUS" Premiere of Latinas--"a unique fashion concept in store design and merchandise." By invitation. (For Release, Tue., Aug. 8.) Mon., Aug. 14, 6:00 P.M. Publicity: Carolyn Saks, 279-2184.	LATINAS	769 MADISON AVENUE (AT 66TH STREET)
Monday August 7 9:00 P.M.	PREVIEW OF FALL COLLECTION By admission card only. (Black Tie.) Buyer showing, Tuesday, August 8 and Friday, August 11 at 10:30 A.M. By invitation. Contact: CH.4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday August 7	OPENING: HOLIDAY AND RESORT COLLECTION "Cocktail and Evening--As Never Seen Before"--a new concept in design for evening. For specialty stores and buying offices. By appointment. Preview for the press, Wed., August 9 at 10:00 A.M. By invitation. Contact: Miss Sonya, 524-9846.	ELGEE BOVE ORIGINAL, LTD.	530 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Beginning Monday August 7	OPENING OF HOLIDAY COLLECTION Showings by appointment. Contact: CI. 6-9456. Publicity: Phyllis Singer, 914-SC. 5-1524.	ACKERMAN MICHAELS	358 WEST 44TH STREET ROOM 1
Beginning Monday August 7	OPENING OF HOLIDAY COLLECTION Continuous showings in new showroom of Holiday collection of dresses and at-home fashions, designed by Dino Orlando. Contact: BR. 9-3044.	HAMPTON EAST	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
August 8	NORMAN NORELL'S BUYER SHOWING AT 10:30. By invitation. Contact: CH.4-5452.		
Tuesday August 8 11:30 A.M. Luncheon	1967 BEST- DRESSED TABLES National finals and judging of the Best-Dressed Tables for 1967. By invitation. Publicity: Ted Materna Associates, Inc., PL. 3-3240.	THE GORHAM COMPANY (PROVIDENCE, R.I.)	WALDORF-ASTORIA JADE ROOM
Tuesday August 8 11:30 A.M. Luncheon	PRESS PREVIEW: TENNIS WHITES "Tennis Tempos, Titles & Taboos". (Limousine service from 26 Madison Ave. at 11:30 A.M.) By invitation. Contact: Mary Ellen Warnes, Paul Bradley, PL. 2-5105.	EASTMAN CHEMICAL PROD. (260 MADISON AVENUE)	WEST SIDE TENNIS CLUB FOREST HILLS, L.I.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday August 8 4:00 P.M.	PREVIEW OF FALL COLLECTION Galanos will present his Fall collection. By invitation. Contact: 213-272-1445 (L.A.); or PL. 9-3000 (Aug. 8).	JAMES GALANOS (2254 S.SEPULVEDA, L.A.)	HOTEL PLAZA BAROQUE ROOM
Tuesday August 8 5:00 P.M.- 7:00 P.M. Cocktails	RECEPTION AND COCKTAIL PARTY Mr. Frederic P. Walthard, president of Watchmakers of Switzerland Infor- mation Center, will sponsor a cocktail party honoring the presidents of the State Retail Jewelers Assn., and special guests. By invitation. Contact: Peggy Poe, PL. 7-7030.	WATCHMAKERS OF SWITZER- LAND INFORMATION CENTER	HOTEL PLAZA TERRACE ROOM
Tuesday August 8 5:00 P.M.- 7:00 P.M.	PREVIEW: SPRING- SUMMER FABRICS Preview of Bancroft's "Minicare" fabrics for Spring and Summer 1968. Also showing: August 9, 10, 22, 23, 24. By invitation. Contact: OX. 5-4220.	JOS. BANCROFT & SONS, INC. (1430 BROADWAY)	THE WEAVERS CLUB 111 WEST 40TH STREET
Tuesday August 8 8:30 P.M.	OPENING: "SALVATION" Opening of new discotheque. By invitation only. Publicity: Jane Friedman, Michael F. Goldstein, Inc., LT. 1-7600.	JERRY SCHATZBERG & BRADLEY PIERCE	1 SHERIDAN SQUARE
Beginning Tuesday August 8	HOLIDAY AND CRUISE KNITS AND DRESSES Continuous daily showings of Holiday and Cruise knits and cocktail dresses, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
August 9	ELGEE BOVE PREVIEW FOR THE PRESS AT 10:00. By invitation. Contact: 524-9846.		
Thursday August 10 3:00 P.M.- 6:00 P.M.	RESORT AND SUMMER SHOE COLLECTION Golo's imported shoes; also Resort and Summer collection. Press show, by invitation. For trade, beginning August 14, 9:00 to 5:00 daily, by ap- pointment. Contact: Helen Perlman, BR. 9-5800.	GOLO FOOTWEAR CORP.	350 FIFTH AVENUE SHOWROOM - RM. 925
August 11	NORMAN NORELL'S BUYER SHOWING AT 10:30. By invitation. Contact: CH. 4-5452.		
Beginning Sunday August 13- August 16	SPRING-SUMMER '68 ITALIAN SHOES Daily informal showings of Spring-Summer shoes designed by Silvia of Fiorentina. Contact: George Sheer, 736-8221.	FIorentina	HOTEL PLAZA PRIVATE SUITE
August 14	OHRBACH'S RELEASE--Fur fashions. (No Press Show.)		
August 14	LORD & TAYLOR RELEASE--College clothes. (No Press Show.)		
Monday August 14 9:00 A.M.	SPRING-SUMMER '68: SHOES, FASHIONS, FABRICS Shoe trends by Rena B. Amzalak and Bernice M. Shaftan will be featured at the semi-annual Fashion Trend Meeting of Association Fashion Service. Sponsored by Volume Footwear Retailers' Assn. & New England Footwear Assn. Price: \$10.00. Contact: Helen Joseph, MU. 2-8704.	VOLUME FOOTWEAR RETAILERS ASSN.	WALDORF-ASTORIA SERT ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday August 14 9:00 A.M.- 5:00 P.M.	HOLIDAY-SPRING FOOTWEAR COLLECTION Showing of holiday-spring shoe styles. Also Tuesday, August 15, 9:00 A.M. to 5:00 P.M. By appointment only. Contact: Marilyn Farina, 937-2345.	NINA FOOTWEAR CO.	N.Y. HILTON HOTEL PRIVATE SUITE
Monday August 14 12:00 Noon Luncheon	INDUSTRY MEETING AT LUNCHEON Report on a recent survey among the financial community on the shoe and leather industries versus the cosmetic and apparel industries. Guest speakers: Mr. William F. Foley, market research manager, Marsteller Research, Inc.; Mr. Anthony D. Hughes, vice president, financial relations, Burson-Marsteller Assoc. Background commentary by: Mr. James D. Shuster, senior security analyst, Merrill Lynch, Pierce, Fenner and Smith. Prices: members, \$9.50; guests, \$10.50. Contact: Frieda Olds, "Seventeen" Magazine, 320 Park Avenue, 759-8100.	SHOE WOMEN EXECUTIVES, INC.	HOTEL PLAZA TERRACE ROOM
Monday August 14 2:00 P.M. And 4:00 P.M.	SPRING-SUMMER 1968 FOOTWEAR TRENDS Semi-annual forecast of trends in shape, silhouette, detailing and materials for women's shoes. Also, color slide and live model presentation, highlighting design themes from Spring ready-to-wear market. Special guest commentator: Anne Fogarty. Show will coincide with opening day of The Designer Shoe Guild advance openings. Attendance by advance registration: \$7.50, members; \$10.00, non-members (price includes swatched color guide). Contact: Thelma Hennessey, 686-7520.	NATIONAL SHOE RETAILERS ASSN.(200 MADISON AVE.)	HOTEL PLAZA BALLROOM
Beginning Monday August 14	OPENING: HOLIDAY COLLECTION Continuous showings in new showroom of Holiday separates, coordinates, dresses, at-home fashions designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060. Publicity: Margaret Hodge, 355-6997.	MR. GEE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday August 14 6:00 P.M.	OPEN HOUSE By invitation only. Contact: Marilyn Farina, 937-2345.	NINA FOOTWEAR CO.	N.Y. HILTON HOTEL PRIVATE SUITE
Beginning Monday August 14	OPENING: HOLIDAY SPORTSWEAR COLLECTION Continuous daily showings of at-home and career sportswear. Contact: Joan Christensen, AL. 5-5500.	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday August 14	OPENING: HOLIDAY- CRUISE COLLECTION Continuous daily showings of ladies' imported knit collection for Holiday and Cruise. Contact: WI. 7-8130.	NANNETTE INTER- NATIONAL, LTD.	1410 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday August 14	HOLIDAY-RESORT ITALIAN KNITWEAR Continuous showings of Italian knit ensembles, dresses, coats, suits, and sportswear. By appointment. Contact: Audrie Shulman, BR. 9-0925.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Beginning Monday August 14- August 19	RESORT AND ADVANCE SPRING SHOE COLLECTIONS Guild members: Cardone & Baker, D'Antonio, Delman, Dominic Romano, Erica, Evins, Howard Fox, John Jerro, Margaret Jerrold, Julianelli, Herbert Levine, Lipare, Newton Elkin, Palizzio, Palter De Liso, Pandora, Stanley Philipson, Seymour Troy, Wolsam Ltd., Zuckerman & Fox. Contact: 889-7370.	THE DESIGNER SHOE GUILD	INDIVIDUAL SHOWROOMS

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Tuesday August 15 4:00 P.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Holiday-Resort knit collection, designed by Don Simonelli for STJ division of Susan Thomas, Inc. For press and buyers. By invitation. Publicity: Pauline Greene at Charles J. Charney, TN. 7-2288.	DON SIMONELLI DESIGNS FOR STJ	498 SEVENTH AVENUE SHOWROOM-6TH FLOOR
Beginning Tuesday August 15	OPENING: HOLIDAY COLLECTIONS Daily showings of Wilroy Travelers in day and evening fabrics; town and travel collection of separates, at-home fashions. Contact: LO. 5-7815.	WILROY, INC.; WILROY SPORTS	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday August 15	HOLIDAY LEATHER AND SUEDE COLLECTION Continuous daily showings of holiday leather, suede and a group of all-fabric designs by Anne Klein. Contact: Betty Hanson, WI. 7-4406.	ANNE KLEIN FOR MALLORY	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday August 16 11:30 A.M.	PRESS PREVIEW OF MISS BERGDORF FASHIONS Preview for the press of Miss Bergdorf collections. By invitation. (<u>For Release, Thurs., Aug. 17.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Wednesday August 16 12:30 P.M.	BACK-TO-SCHOOL FASHION SHOW "Uninhibited Fashion Orbit"--back-to-school fashions from Abraham & Straus Junior Size Center (4th Floor) modeled by 1967-68 Senior High Fashion Board members. Tickets: 25¢. Contact: Kelli Brummer, TR.5-7200,Ext.692.	ABRAHAM & STRAUS; SEVENTEEN MAGAZINE	ALBEE THEATRE DEKALB & FULTON-BKLYN
Wednesday August 16 4:00 P.M. Cocktails	PREVIEW: HOLIDAY- SPRING KNITS '68 Francesca's holiday and spring knit collection will be shown. Thereafter by appointment. By invitation. Contact: MU. 3-2467. Publicity: Viola Rossi, TE. 8-6020.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Wednesday August 16 5:30 P.M.	SHOWING OF ADOLFO'S FALL COLLECTION Saks Fifth Avenue will present Adolfo's millinery collection for Fall. By invitation. (<u>For Release, Fri., Aug. 18.</u>) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Saturday August 19 10:30 A.M.	BACK-TO-SCHOOL FASHION SHOW "Fashion Varieties of 1967"--a showing of back-to-school clothes for pre-teens and teens from Ingenue Magazine. Open to the public. Contact: Rita Dobbins, TR. 5-3100.	MARTIN'S & INGENUE MAGAZINE	FULTON ST.-BKLYN. 5TH FLOOR LOUNGE
Wednesday August 23 12:00 Noon Luncheon	PRESS PREVIEW AND LUNCHEON Rowland Schaefer, president of Fashion Tress, Inc., will introduce Les Postiches et Perruques Christian Dior, available for the first time in the U.S. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	LES POSTICHES CHRISTIAN DIOR	ST. REGIS LIBRARY SUITE
Wednesday August 23 12:30 P.M.	PRE-TEEN FASHION SHOW "Fashion Psyche-Fantastic"--pre-teen fashions from Junior High Shop (2nd Floor), modeled by Junior High Fashion Board members. Tickets: 25¢. Contact: Kelli Brummer, TR. 5-7200, Ext. 692.	ABRAHAM & STRAUS (BROOKLYN)	ALBEE THEATRE DEKALB & FULTON STS.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday August 24 12:30 P.M.	COLLEGE FASHION SHOW "Campus Close-Ups 1967"--college fashions from Mademoiselle Magazine. Open to the public. Contact: Rita Dobbins, TR. 5-3100.	MARTIN'S & MADEMOISELLE	FULTON ST.-BKLYN. 5TH FLOOR LOUNGE
Thursday August 24 12:30 P.M. & 5:30 P.M.	CUSTOMER SHOWINGS: BACK-TO-SCHOOL FASHIONS Back-to-school fashions at two showings: 12:30 and 5:30 P.M. Open to the public. (In Westbury, Aug. 26 at 1:00 P.M., street floor.) Publicity: Jackie Landesman, OX. 5-4000.	OHRBACH'S	2ND FLOOR
August 26	PARIS PICTURE RELEASE DATE.		
Thursday August 31 11:00 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Sophie, with the assistance of Stephen Erklin, will present her Fall-Winter custom-order collection. By invitation. (<u>For Release, Fri., Sept. 1.</u>) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Sept. 1	SAKS FIFTH AVE. RELEASE--Sophie custom order. (Preview, Aug. 31--See Above.)		
Sept. 4	LABOR DAY (MONDAY)--Legal Holiday.		
Tuesday Sept. 5 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER COLLECTION Preview of Bergdorf Goodman's custom-order collection, designed by Eric. (<u>For Release, Wed., Sept. 6</u>) By invitation. Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Sept. 5 5:30 P.M.	PRESS RECEPTION: "MEDITERRANEAN FESTIVAL" Storewide promotion and showing of fashions and home furnishing from France, Greece, Israel, Italy, Portugal, Spain. By invitation. Contact: Marge McLean, OX. 5-4400, Ext. 3078.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Beginning Tuesday Sept. 5	OPENING: RESORT AND SPRING COLLECTION Daily informal showings. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Sept. 5	RESORT AND HOLIDAY KNITWEAR COLLECTION Continuous showings of knit dresses and suits for Resort and Holiday. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM-10TH FLOOR
Sept. 6	ALTMAN'S RELEASE--New Bedrooms. (No Press Show.)		
Wednesday Sept. 6 10:30 A.M. Breakfast	PRESS PREVIEW: "MOOD MEDITERRANEAN" Preview for the press of Gimbel's salute to the culture, crafts and creativity of France, Greece, Israel, Italy, Portugal, Spain. By invitation. (<u>For Release, Thurs., Sept. 7.</u>) Publ.: Margot Infantino, LO. 4-3300 X6113.	GIMBELS NEW YORK	6TH FLOOR
Thursday Sept. 7 11:30 A.M.	PRESS PREVIEW: FALL IMPORT COLLECTION Preview of Bergdorf Goodman's Fall imports. By invitation. (<u>For Release, Fri., Sept. 8.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR

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Thursday Sept. 7 11:30 A.M. Luncheon	TENNIS WHITES WITH KODEL "Tennis Tempos, Titles & Taboos"--luncheon for public and press followed by fashion show to be presented between main USLTA matches. Created by The Fashion Coordinators, Inc. By invitation. (Limousine service from 260 Madison Avenue at 11:30 A.M.)	EASTMAN CHEMICAL PROD. (260 MADISON AVENUE)	FOREST HILLS TENNIS CLUB - FOREST HILLS
Saturday Sept. 9 10:30 A.M.	BACK-TO-SCHOOL FASHION SHOW "The Billion Dollar Baby"--showing of back-to-school and off-to-college clothes. Open to the public.	MARTIN'S & SEVENTEEN MAGAZINE	DUFFIELD THEATRE DUFFIELD & FULTON STS.
Monday Sept. 11 11:30 A.M.	PRESS PREVIEW: CUIRIEL AND SANCHEZ Preview for the press of designs by Gigliola Curiel, in addition to a collection by Fernando Sanchez. By invitation. (For Release, Tues., Sept. 12.)	BERGDORF GOODMAN	4TH FLOOR Publicity: Florence Neff, PL. 3-7300.
Monday Sept. 11 2:30 P.M.	FORMAL FASHION SHOWING Formal showing of the "Evelyn Roaman Collection". Open to the public.	ROAMAN'S	40 WINTER STREET BOSTON, MASS. Contact: Marietta Schumacher, 679-8600 in New York.
Monday Sept. 11 4:00 P.M.	PREMIERE COUTURE COLLECTION Opening of premiere couture collection in Italian and French fabrics by Robert Morton for holiday, resort, and spring. By invitation only.	IMPERIAL IMPORTS, INC.	1407 BROADWAY SHOWROOM - 17TH FLOOR Contact: Robert Morton or Sol Brown, 695-5968.
Beginning Monday Sept. 11	OPENING: HOLIDAY- RESORT COLLECTION Continuous daily showings, by appointment.	LEONARD ORIGINALS	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: Regina Kornreich, LA. 4-7900.
Beginning Monday Sept. 11	OPENING: HOLIDAY- CRUISE COLLECTION Daily informal showings of Holiday-Cruise collection, designed by Sandra Keenan.	MARC DOUGLAS, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Contact: Judy Harvey, 736-6190.
Monday Sept. 11- Sept. 14	WINTER-HOLIDAY NOTION AND NOVELTY SHOW "Modern Merchandising for the New Notions Look" is the theme of a 90-minute seminar to be held on Tuesday, Sept. 12, at 8:00 A.M.; and "Notions Departments of the Future" is the topic on Wednesday, Sept. 13, at 8:00 A.M.	NATIONAL NOTION ASSN. (350 FIFTH AVENUE)	SHERATON-ATLANTIC HOTEL 34TH ST. & BROADWAY Contact: Ann Karas or Jonni Jahn, PE. 6-8820.
Tuesday Sept. 12 11:00 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS Mainbocher will present his Fall custom-order collection at a preview for the press. By invitation. (For Release, Wed., Sept. 13.)	MAINBOCHER, INC.	609 FIFTH AVENUE SALON - 8TH FLOOR PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.
Tuesday Sept. 12 11:30 A.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Designed by Belle Saunders. By invitation. Continuous thereafter.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.

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Tuesday Sept. 12 1:00 P.M. - 4:00 P.M.	INFORMAL FASHION SHOW Informal modeling of the "Evelyn Roaman Collection". Open to the public. Contact: Marietta Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
Beginning Tuesday Sept. 12	OPENING OF RESORT COLLECTIONS Daily informal showings of Wilroy Travelers in day and evening fabrics; and town and travel collection of active sportswear, separates, swimsuits, co-ordinated beachwear, at-home fashions. Contact: LO. 5-7815.	WILROY, INC.; WILROY SPORTS	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Sept. 13 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Two showings of Fall import fashions: 9:00 (breakfast); 12:00 Noon (lunch). More details and prices in a later issue. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Wednesday Sept. 13 1:00 P.M.	OPENING: HOLIDAY- RESORT COLLECTION Also showing Sept. 14, 18, 19 at 1:00 P.M. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Sept. 13 2:30 P.M.	FORMAL FASHION SHOWING Formal showing of the "Evelyn Roaman Collection". Open to the public. Contact: Marietta Schumacher, 679-8600.	ROAMAN'S	1209 CHESTNUT STREET PHILADELPHIA, PA.
Thursday Sept. 14 9:30 A.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW Press preview of Alexander's Fall collection of European haute couture fashions and their line-for-line reproductions. (For Release, Fri., Sept. 15.) By invitation. Contact: Lorein Eyerly, OX. 5-4500, Ext. 344.	ALEXANDER'S (LEX. AVE. & 58TH ST.)	HOTEL PLAZA TERRACE ROOM
Thursday Sept. 14 11:30 A.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Designed by George Samen. By invitation. Continuous thereafter. Pub-licity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Sept. 14 12:00 Noon Luncheon	PRESS PREVIEW: FALL FURS Presentation of Ben Kahn's Fall-Winter fur collection. (For Release, Fri., Sept. 15.) Customer show at 3:00 P.M. in the Ballroom. Both shows by invitation. Contact: BR. 9-0633.	BEN KAHN FURS (150 WEST 30TH ST.)	HOTEL PLAZA CRYSTAL ROOM
Sept. 14	BEN KAHN'S CUSTOMER SHOWING AT 3:00 P.M. (See Above.)		
Wednesday Sept. 14 2:30 P.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Designed by Philippe Tournaye. By invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	M.S.COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Thursday Sept. 14	OPENING: HOLIDAY- RESORT COLLECTION Designed by Shannon Rodgers. Daily informal showings by appointment. Contact: Jean Dionne, CH. 4-7522.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Sept. 18	NATIONAL SWEATER WEEK (Sept. 18-24.) Contact: Edward Brandwein, MU. 3-7520.		

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Beginning Friday Sept. 15	OPENING:HOLIDAY- RESORT COLLECTION Continuous showings of Resort-Holiday collection. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR By appointment. Con-
Monday Sept. 18 8:00 P.M.	OPENING: '67-'68 OPERA SEASON Verdi's "La Traviata" with Montserrat Caballe, Richard Tucker, and Cornell MacNeil, will open the 1967 opera season. Publicity: Francis Robinson, 799-3100.	METROPOLITAN OPERA	LINCOLN CENTER OPERA HOUSE
Tuesday Sept. 19 11:00 A.M.	OPENING: HOLIDAY- RESORT COLLECTION Also showing Sept. 26 at 11:00 A.M. By reservation. Contact: Peggy Doyle, LA. 4-4510.	GINO CHARLES, LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Sept. 20 11:00 A.M.; 3:00 P.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW Alexander's will present an international haute couture fashion show for benefit of The Society of Memorial Sloan-Kettering Cancer Center. Chmn.: Mrs. Nelson A. Rockefeller and Mrs. Gardner Cowles. Reservations: \$5.00; special reserved section, \$10.00. (For Release, Thurs., Sept. 21.) Public Relations: Mr. Alexandre Tarsaidze at Serge Obolensky Assoc., PL. 9-6272.	ALEXANDER'S	LEXINGTON & 58TH ST. 4TH FLOOR
Monday Sept. 25 10:00 A.M.	PREVIEW OF FALL FURS Georges Kaplan's Fall-Winter fur collection. By invitation. (For Release, Tues., Sept. 26.) Contact: CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Monday Sept. 25 6:00 P.M.	PRESS PARTY: NEW MODEL ROOMS Opening of new model rooms for Fall '67. By invitation. (For Release, Tuesday, Sept. 26.) Contact: Kay Robinson, OR. 9-7800.	B. ALTMAN & CO.	5TH AVE. & 34TH ST. 7TH FLOOR
Sept. 26	ALTMAN'S RELEASE--NEW MODEL ROOMS. (Press Show, Sept. 25. See Above.)		
Tuesday Sept. 26 12:30 P.M. Cocktails	OPENING: RESORT- SPRING COLLECTION Showing of resort-spring collection. By reservation. Contact: Miss Becker, BR. 9-6560.	STONY BROOK (Div. DAVID CRYSTAL)	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 26 2:30 P.M.- 4:30 P.M. Cocktails	DIAMONDS-INTERNATIONAL AWARDS EXHIBITION Exhibit at Institute of International Education of award-winning jewelry designs by 25 jewelers from 10 countries. Press by invitation. Public exhibition, Sept. 27, 28, 29 from 10:00 A.M. to 4:00 P.M. Publicity: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	809 U. N. PLAZA (12TH FLOOR)
Wednesday Sept. 27 11:30 A.M.	PRESS PREVIEW OF MADE-TO-ORDER FURS Preview for the press of Fall-Winter fur fashions, designed by Emeric Partos. By invitation. (For Release, Thurs., Sept. 28.) Publicity: Florence Neff, PL. 3-7300.	BERGDROF GOODMAN	2ND FLOOR FUR SALON
Thursday Sept. 28 2:30 P.M.	OPENING: RESORT SPRING COLLECTION By reservation. Contact: Miss Becker, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM 23RD FLOOR

